



## ELEVATOR PITCH CONNECT IN 30 SECONDS

When you meet a potential employer or interviewer you need to communicate your main message quickly, clearly, and distinctly. Craft and practice your pitch. You should be prepared to deliver it quickly, on the spot, and sometimes under pressure.

**Describe yourself in one minute.**

**Who You Are (name, last name)**

**What You Do (grade, university, clubs)**

**Why You Are Unique (skills, values, traits)**

**Your Goal (where do you want to work? What do you want to do?)**

**Write your own elevator pitch here**

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**Use your Elevator pitch at networking events to market yourself and your brilliant ideas.**

### NETWORKING SKILLS to **CONNECT** 3 STEPS TO MAKING THE RIGHT CONNECTIONS

1. Develop a plan for networking and do your homework
  - What events are happening that focus on your interests?
  - Who will be attending these events of interest?
  - What do you know about who will be attending?
    - Use google and linkedin to find out
2. Introduce yourself to the contacts you have set out to meet
  - Make a memorable and good first impression
    - you can Start with a compliment
  - take advantage of your **elevator pitch**
3. Follow up with people you met
  - Highlight the parts of your conversation that interested you
  - Ask for a business card